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Q gears up for re-launch with senior editor hire

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By **Ben Cardew**

Q Magazine has appointed Zoo deputy editor Matt Mason to the newly-created role of senior editor, as Q gears up for an autumn redesign.

The monthly music magazine has also secured a string of high-profile contributing editors, including journalists Miranda Sawyer and David Quantick and musician Billy Bragg, before it unveils a redesign on September 27.

Mason, who was previously deputy editor at Smash Hits, will take responsibility for managing and leading the magazine's commissioning and production teams on a day-to-day basis.

He will report into Q editor-in-chief Paul Rees and work alongside Q's new creative director Ian Stevens.

The magazine has also appointed a new junior designer Daniela Di Franco to implement the re-design.

These appointments complete the restructuring of the Q editorial team, following the arrival of Ian Stevens, new front section editor Mic Wright and former Empire deputy editor Will Lawrence who will edit the magazine's new Entertainment section.

However, long-standing deputy editor Gareth Grundy is leaving the magazine.

Rees says, "The forthcoming redesign will be the most comprehensive and striking one in the magazine's history. The aim is to give Q all the requisite swagger and confidence of a market leading magazine, whilst at the same time setting it completely apart from the rest of the music market. I think it's very much safe to say that people can expect something that's both completely fresh and also entirely different."

ABC figures for music magazine are to be published tomorrow.

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